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Jason Kobishop Joins Coalesce as Graphic Designer

APPLETON, Wis. – Coalesce Marketing & Design, Inc., a strategic marketing and communications agency in Appleton, has recently hired Jason Kobishop for the role of graphic designer.

In his role, Kobishop provides fresh, creative designs that inspire clients and help them to achieve their target marketing messages and goals; in addition, he also provides his technical expertise to craft multimedia interactive projects. He is involved in a range of client campaigns, from identity system and print advertisement development to website, video and animation design and programming.

Before coming to Coalesce, Kobishop worked as a web designer for DealerFire, a website company based in Oshkosh that specializes in the motor vehicle industry, as well as a graphic designer creating printed sales and marketing materials and brand identities for another local design firm.

“Jason’s twofold design and technical skills are a special combination to find,” says Lisa Piikkila, co-owner and creative director for the agency. “Our clients and the agency alike will benefit from his up-to-the-minute technology-knowhow, paired with his eye for quality design.”

An Appleton, Wis. native, Kobishop graduated from the University of Wisconsin – Oshkosh with a Bachelor of Arts degree in marketing with an emphasis in graphic design. His portfolio features award-winning work in both interactive and traditional design categories, including: 2010 Digital Signage Expo Content Award for best non-interactive content; 2009 Visix Expressions Award for a video with best motion content; 2009 ACUI Region 8 Design Competition honors earning best logo and best multimedia design; and 2005 DECA Marketing Competition awards, winning at regional, state and international levels.

About Coalesce:

Founded in 2004 by owners Michelle Richard and Lisa Piikkila, Coalesce, Inc. is a Wisconsin-certified Women-Owned Business Enterprise (WBE), providing a full range of strategic marketing and communications services to client businesses and organizations. Coalesce was recognized as the State of Wisconsin’s 2009 Emerging Small Business of the Year and is the Fox Cities Chamber of Commerce & Industries 2008 Rising Star Award winner.

For More Information, Contact:

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