

4321 W College Avenue, Suite 250  
Appleton, WI 54914

www.coalescemarketing.com  
P. 920 380 4444  
F. 920 380 4445

**FOR IMMEDIATE RELEASE**  
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**Coalesce Marketing & Design Hires Shauna Hoffmann  
as Administrative Assistant**

*APPLETON, Wis.* – Coalesce Marketing & Design, Inc., a strategic marketing and communications agency in Appleton, has recently appointed Shauna Hoffmann as Administrative Assistant.

In her position, Hoffmann supports company operations by maintaining office systems and supporting the entire agency team. She also coordinates activities to help the agency implement marketing strategies and, ultimately, achieve business goals.

Hoffmann joins Coalesce with more than eight years of administrative and management support experience. Previously, she held positions of increased responsibility at companies within Northeast Wisconsin, including Georgia-Pacific in Green Bay, and Omni Resources Inc., in Appleton. While an employee of Omni Resources, Inc., Hoffman won the president's award for administrative support and work excellence for three consecutive years.

A Green Bay native, Hoffman completed courses in marketing and sales at Northeast Wisconsin Technical College.

Founded in 2004 by owners Michelle Richard and Lisa Piikkila, Coalesce provides a full range of strategic marketing and communications services to client businesses and organizations.

**For More Information, Contact:**

Dana Kohlbeck  
Public Relations Specialist  
Coalesce Marketing & Design, Inc.  
Phone: (920) 380-4444  
Email: [dana@coalescemarkting.com](mailto:dana@coalescemarkting.com)