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FOR IMMEDIATE RELEASE
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Coalesce Welcomes Kristin Hundertmark as Business Development Specialist

APPLETON, Wis. – Coalesce Marketing & Design, Inc., a strategic marketing and communications agency in Appleton, announces the recent appointment of Kristin Hundertmark to the position of business development specialist.

In her role, Hundertmark will focus on growing Coalesce's business-to-business and business-to-consumer client bases by assessing and managing new regional and national business opportunities, while executing on all facets of the agency's business development plan, including prospecting and new client pitches. She will also contribute to community outreach efforts.

"Kristin's experience in sales and business development will be invaluable as we seek to grow Coalesce throughout the Northeast Wisconsin region and beyond," says Michelle Richard, agency co-owner and operations director. "We look forward to the insights she will bring to help facilitate this growth."

Hundertmark, a Clintonville, Wis. native, most recently worked for Schreiber Foods, assisting sales teams with presentations and promotions. She previously served as a sales assistant for a photography studio in the Fox Valley and has also held positions with increased levels of responsibility in newspaper advertising sales. Hundertmark is a graduate of the University of Wisconsin – Whitewater, with a Bachelor of Arts degree in journalism with an emphasis in business and advertising.

Founded in 2004 by owners Michelle Richard and Lisa Piikkila, Coalesce provides a full range of strategic marketing and communications services to client businesses and organizations.

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