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FOR IMMEDIATE RELEASE
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Judy Dillenburg Joins Coalesce as Graphic Designer

APPLETON, Wis. – Coalesce Marketing & Design, Inc., a strategic marketing and communications agency in Appleton, has recently hired Judy Dillenburg as a graphic designer.

In her role, Dillenburg will focus on delivering a range of creative solutions, including collateral development and multi-media campaigns for business to business and business to consumer clients. She will also contribute to new product packaging and identity system and Web site design.

Before coming to Coalesce, Dillenburg worked for another Fox Valley marketing firm and for the Candle Corporation of America in Oshkosh, contributing to both agency and corporate in-house design teams. Her work has been recognized with numerous ADDY Awards for creative excellence.

“As a seasoned graphic designer, Judy brings extensive experience in consumer product packaging and Web site design,” says Lisa Piikkila, co-owner and creative director for the agency. “Her versatile design background will serve our existing customers well, while also reaching out to a new segment of potential clients.”

A Neenah, Wis., native, Dillenburg graduated from St. Norbert College with a Bachelor of Fine Arts in graphic design.

Founded in 2004 by owners Michelle Richard and Lisa Piikkila, Coalesce provides a full range of strategic marketing and communications services to client businesses and organizations.

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